



**FACTS TO CONSIDER:**

- ❑ Police respond to 38 million alarm activations per year\*
- ❑ 94 - 98% of alarm activations are false\*
- ❑ The average police response time to a Sonitrol alarm is 7 minutes
- ❑ Sonitrol initiates an apprehension every 90 minutes on average
- ❑ Sonitrol has assisted law enforcement in apprehending 156,000 criminals since 1977

Source:  
\* United States Department of Justice

**False Alarm Fine Guarantee –**

If you receive a false alarm fine, dispatched by Sonitrol and not caused by your personnel, Sonitrol will assist in canceling the fee or credit your account for the fine.



**Harley Davidson:** continued

of Freedom Harley who owned a construction company. The construction crew was able to quickly bring over two sky lifts to brace the roof until they could remove the snow and fully repair the structure.

Because of Sonitrol's verified audio alarm, Freedom Harley was able to save everything in the showroom, including hundreds of thousands of dollars worth of motorcycles, clothing and merchandise.

"Sonitrol has provided us with invaluable services," said Hare. "In fact, our building would not be here without them."

**The Sonitrol Difference**

How effective is Sonitrol's verified technology? The numbers speak for themselves. Sonitrol has assisted authorities in the apprehension of over 156,000 criminals since 1977; that's one apprehension every 90 minutes. Sonitrol is synonymous with rapid police response times because they know that when Sonitrol dispatches them, the likelihood of catching criminals goes up considerably.

While conventional systems have a false alarm rate of 98%, Sonitrol is well known for its low rate of false alarms and false dispatches. In fact, Sonitrol will help pay the fines for false alarms with its "False Alarm Guarantee." Sonitrol also offers a \$5,000 Performance Warranty, where it will pay for the first \$5,000 of any loss if a forced entry is not detected and the proper authorities are not notified.

Combined with the company's Satisfaction and Service Guarantees, Sonitrol offers complete protection of your assets, and your security investment.

**Contact Sonitrol Today**

For over 40 years, Sonitrol has been the leader in verified electronic security. Don't get caught off guard. [www.sonitrol.com](http://www.sonitrol.com)



Intrusion Alarm | Access Control | Video Surveillance | Fire Detection

